

ANNA LEAH

JOURNALIST · VIDEOGRAPHER

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SKILLS

- STRONG WRITING
- "ONE-MAN-BAND" VIDEO PRODUCTION
- SOCIAL VIDEO, OPTIMIZED FOR ONLINE
- EMPATHETIC, EFFECTIVE INTERVIEWS
- CALM, POSITIVE ATTITUDE UNDER PRESSURE

PRE-PRODUCTION

SUBJECT DISCOVERY, PREPARATION
ARCHIVE RESEARCH, MANAGEMENT
SHOOT COORDINATION

PRODUCTION

DSLR · PANASONIC P2 WORKFLOW
LIGHTING · FAST PROBLEM-SOLVING

POST-PRODUCTION

FINAL CUT PRO · PREMIERE PRO · AVID
ADOBE CREATIVE CLOUD

COMPUTER

VIDEO/PHOTO FILE MANAGEMENT · CODEC
CONVERSION · BACKUP · FILEMAKER PRO
MICROSOFT OFFICE · SOCIAL MEDIA

LANGUAGES

FRENCH · GERMAN · HEBREW · SOME SPANISH

EXTRACURRICULAR

ASPCA RESCUER · FORMER INT'L FENCER

HAMPSHIRE COLLEGE (BA, '09)

Non Satis Scire Scholarship · Tom Joslin
Filmmaking Grant for documentary thesis · Ran
campus TV station

SELECT FREELANCE

2017	ATLANTA JOURNAL-CONSTITUTION Video Journalist	ATL
2016	AJ+ (AL JAZEERA SOCIAL VIDEO) Field Producer, Videographer 1.7+ million Facebook views	NYC
2015	CHEVROLET Video Journalist	DETROIT
2015	JOHNNIE WALKER Video Journalist	NEW ORLEANS
2011	NEW YORK POST Writer	NYC

SELECT DOCUMENTARY AND STAFF WORK

2013-2015	AWAKE FILMS Filmmaker THE BALANCING ACT: an illegal Brooklyn circus in its last years as a DIY venue (hour) <ul style="list-style-type: none">• Anna Leah filmed for 2 years and edited• Led successful Kickstarter campaign	NYC
2012	FLORENTINE FILMS Researcher Chevy100: National broadcast story of cars, drivers (hour) <ul style="list-style-type: none">• Researched historic aspects and archives• Found subjects across US, prepared for shoot	NYC
2012-2014	SOFAR SOUNDS Head of Media, Videographer Made videos for living-room concert series, managed team	NYC
2009-2011	BROKELYN Staff Writer, Photographer Lifestyle site about "living big on small change"	NYC
2009	FLORENTINE FILMS Editor RESTAURATEUR: Danny Meyer opens 2 restaurants (hour) <ul style="list-style-type: none">• Began as intern, became editor• WINNER : James Beard Award, Sonoma Best Doc	NYC